

ISO Fact Sheet—Why Remote Deposit Capture?

Grab *your* share of the exploding RDC opportunity!



Credit cards have provided a good source of income, but with transactions on the decline, it's a good time to look for other reliable revenue streams. While check activity overall has declined, there are merchant segments who still rely heavily on getting paid with paper. Remote Deposit Capture (RDC) gives these merchants a convenient way to deposit checks from their office—saving them time and money.

Isn't it time you got your fair share of this lucrative, and still largely untapped, market? Check out these facts to see why the RDC opportunity is worth a serious look:

Consumers still rely on checks—Checks are still the single largest payment method in the U.S. and the recession appears to be slowing the decline. Consumers view checks as a way to help budget spending.

Wide open market—According to Celent, there are more than 14.5 million merchants who are good candidates for RDC. Less than 5% have a solution, leaving 13 million prospects.

Huge growth—RemoteDepositCapture.com forecasts RDC seats to reach 2.5 million in 2010, growing to 4.75 million in 2012.

NSFs on the rise—The recession is causing a spike in the number of NSF checks.

Increase loyalty—RDC lets you add value to, strengthen relationships with, and increase the loyalty of your existing clients who fall within the target demographics.

Gain new clients—RDC gives you a fresh solution to attract previous prospects who were not a good fit for merchant services, as well as new clients in the target market segments.

New revenue stream—RDC offers you a new, stable revenue stream that includes multiple opportunities for earning commissions.



**We do all the work. You get all the credit. Automatically.
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