

PRESS RELEASE

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New Company in Tampa Bay is Raising Quality Standards

Clearwater, FL – March 1, 2003 - Manufacturers looking to become ISO registered, or transition their existing registration to ISO 9001:2000, ISO 16949, ISO 13485, or AS 9100 should give XXX a call before trying to tackle it on their own. While more than 200 firms in Tampa Bay are already registered, 70% of them have not yet transitioned to the new standard.

Registration can affect a company's eligibility to bid on new projects, and determine if existing customers keep you on their preferred supplier list. Companies can also benefit from the ability to export to European Union and other Countries that require registration. Furthermore, a sound quality management system will provide the infrastructure to support future growth and reduce the time and disruption associated with integrating merging enterprises.

XXX brings with it over 25 years of consulting experience helping companies successfully prepare for registration. Speed of preparation, reduction of paperwork, and realizing tangible results are three areas that set it apart from other quality consulting firms.

XXX can help companies achieve successful registration within six months, or upgrade to the new standard in just three months. Their unique approach to documentation can reduce registration paperwork by as much as 50%. According to XXX's President, XXX, "By helping our clients optimize efficiency, performance, and profitability, we've earned a reputation as a consulting firm that won't settle for just a piece of paper on the wall. We partner with our customers to achieve results. What organization wouldn't like to look back two years from now and say not only did we achieve ISO registration, but we increased customer satisfaction and lowered our quality costs by as much as \$50-\$100K per year?" Above and beyond the basic ISO requirements, they can help organizations make positive strides in inventory control and supply chain management. XXX is equipped to handle unique requirements for the small private firm or the large public enterprise, within a variety of industries. They offer a free initial consultation.