

Front cover:

Towards the top: **LOGO AND TAGLINE**

Towards the bottom:

**Discover the exceptional value we have tucked inside for you....**

Inside left panel

## **DISCOVER THE CHALLENGE**

In today's competitive marketplace, a strong corporate identity isn't optional – it's absolutely essential to your survival. You need an experienced partner that can help you find different and exciting ways to reinforce your brand.

Not to worry. XXX has the perfect specialty item to fit any size, occasion, or budget. Perhaps you're planning a special event for prospects, customers or employees. Or maybe promotional specialties are an integral part of your marketing mix. Either way, you need to make the most of your investment. Your marketing dollars will get great mileage when your logo teams up with our distinctive lines of apparel and promotional products.

We understand that every advertising dollar counts, so we'll make sure you find that special something that will leave a lasting impression on your customers.

## **DISCOVER THE GOODS**

At XXX, our primary goal is to make you look good - on a jacket, a mug, or even a duffel bag. We have a real eye for detail, and we take care of each and every one of them for you.

Inside middle panel

## **YOU NAME IT, WE'VE GOT IT**

### **CORPORATE ATTIRE**

From the basic to the bold, we've got you covered. Choose from an endless array of fabrics, styles, and weights. Our visors and caps are a great way for you to stay ahead of the competition. And who won't be impressed when they rest their eyes on your customized label. It's like having your own line of clothing. XXX offers the ultimate dress for success – for work, rest or play.

### **TESTIMONIAL**

### **SPECIALTY ITEMS**

Whether you want to add value with a calculator, help your customers and prospects get more organized with a wide assortment of desk or computer accessories, or pamper them with a touch of glass, your message will be put to good use. We pride ourselves in finding that one-of-a-kind item that shows off your unique personality.

### **TESTIMONIAL**

Back left panel (one that folds over and you see when you open front cover)

## **ATHLETIC UNIFORMS AND EQUIPMENT**

We can handle everything you need to support your team, no sweat. And you'll have no problem warming up to our full line of comfortable, durable, and stylish uniforms. No challenge is too tough for XXX to tackle. Outfit your team in winning style, sporting your logo or team emblem, and everyone scores big.

### **TESTIMONIAL**

**SCHOOL UNIFORMS** – Looking for top grade uniforms in all sizes, with an extra large margin? Put XXX to the test. We'll pass with flying colors and deliver attractive, affordable uniforms that you and your student bodies will be proud of.

Inside right panel

## **DISCOVER THE DIFFERENCE**

At XXX, service is our specialty. In fact, our success depends on it. Our phenomenal growth is largely a result of referrals and repeat orders from our existing base of loyal customers.

We continually strive to exceed your expectations by offering the largest and most diverse assortment in the business. You can be sure that the craftsmanship, selection, and availability are second to none.

Whatever you put your name on is a reflection of you and your company. It should instill confidence, trust, and professionalism. That's why XXX offers only the top recognized brands. With names like Champion, Lee and Hanes, you'll demonstrate to your customers that you deliver nothing but the best.

At XXX, we work hard to keep you wearing a smile all the way to the invoice – and beyond. To show you we mean business, we guarantee that we won't be undersold.

Now that's special!

## **DISCOVER XXX**