

Grand Opening of e-Commerce Site for eBay Jewelry Retailer

Subject: Save and Get a Sneak Peek at Gem Affair's Grand Opening

We`re the same GemAffair you know and love, only better. Celebrate by saving an extra across-the-board 10-35% off our already low prices, 50-70% off retail, for a **TOTAL SAVINGS OF UP TO 85%**. Plus, shop by midnight, July 4th, 2004, and take **ANOTHER \$5.00 OFF** with coupon code GGUDAS.

By popular demand, we`ve branched out into a new, standalone website, www.gemaffair.com. It`s been specially designed to give you fast, direct access to our entire irresistible inventory. We`ve added plenty of new and exciting perks to make buying from us even more fun. New logo. New brand. New, simplified checkout. A complete makeover.

As our loyal customer, we`re giving you a sneak peek of our new site, plus exclusive savings just for you. Shop now to get your favorites. At such decadent savings, they won`t last long. Shop by July 4th and reference **coupon code GGUDAS** at checkout with purchase of \$50 or more. If that doesn`t get you excited, we don`t know what will!

Shop now at: www.gemaffair.com

We`re as passionate about your satisfaction as you`ll be about our jewelry.

Don`t forget to share this message with friends and family so they can take advantage of our celebration savings, too.

GemAffair

M-F, 9am-5pm (including all holidays and weekends)

P.O. Box 1900

Largo, FL 33770

(727) 588-9300 (Note: All orders must be placed through our web site checkout)

Click on the link below to unsubscribe from this list:

<http://app.infopia.com/iReferral/Control>