

e-Retailer Back to School Savings

Subject: Save Big on GemAffair's Back to School Bargains

You survived another summer! Do something special for yourself now that the kids are headed back to school.

Grab grade-A savings on our first-class selection of rings, pendants, earrings, bracelets and much more. Shop our multiple choices and take an extra \$10 off our already low prices when you spend \$100 or more. Use Coupon Code 6U9CY5--no cheating--this limited time offer expires midnight, August 12th, 2004. Just enter the Coupon Code in the upper right-hand box on the shipping information screen and let the savings begin.

Put our three Rs--Real Savings, Real Style and Real Selection--to the test. Find your favorites and from now on you'll be the first one to raise your hand for show and tell.

Save today at <http://www.gemaffair.com>

We`re as passionate about your satisfaction as you`ll be about our jewelry.

Educate your friends and family on where to find great savings on fine jewelry by sharing this email today.

GemAffair

M-F, 9am-5pm (including all holidays and weekends)

P.O. Box 1900

Largo, FL 33770

(727) 588-9300 (Note: All orders must be placed through our web site checkout)

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